

## Self Service Storage: Auction Advertising

State	Statute Citation	
Alabama	8-15-34(7)-(8)	<p>(7) After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for two consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located. The advertisement shall include: a. A brief and general description of the personal property reasonably adequate to permit its identification as provided in paragraph (5)b. of this section; the address of the self-service storage facility and the number, if any, of the space where the personal property is located; and the name of the occupant and his last known address;</p> <p>b. The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than 15 days after the first publication.</p> <p>(8) If there is no newspaper of general circulation in the county where the self-service storage facility is located, the advertisement shall be posted at least 10 days before the date of the sale or other disposition in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p>
Alaska		Does not have a self-service storage statute
Arizona		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale
Arkansas	18-16-407	(2) Publish one (1) advertisement in a newspaper of general circulation in the county in which the storage facility is located at least seven (7) days prior to sale;
California	21707	After the expiration of the time given in the notice of lien sale, pursuant to subdivision (b) of Section 21705, or following the failure of a claimant to pay rent or obtain a court order pursuant to Section 21709, an advertisement of the sale shall be published once a week for two weeks consecutively in a newspaper of general circulation published in the county where the sale is to be held. The advertisement shall include a general description of the goods, the name of the person on whose account they are being stored, and the name and location of the storage facility. If there is no newspaper of general circulation published in the county where the sale is to be held, the advertisement shall be posted at least 10 days before the sale in not less than six conspicuous places in the neighborhood of the proposed sale
Colorado		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale
Connecticut	42-164	<p>Advertisement of, and time for sale. Allocation of proceeds. (a) After the expiration of the time given in the notice for the occupant to pay the amount due, if the owner wishes, he may place an advertisement of the sale or other disposition of the personal property in a newspaper of substantial circulation in the municipality where the self-service storage facility is located. Such advertisement shall be published at least twice within a period not less than ten days preceding the date of such sale or other disposition. The advertisement shall include: (1) A description of the personal property subject to the lien according to the requirements of section 42-162; (2) the name of the occupant, the address of the self-service storage facility, the unit number, if any, of the storage space where the personal property is located; and (3) the time, place and manner of the sale or other disposition.</p> <p>(b) Such sale or other disposition of the personal property shall not take place sooner than ten days after the first publication of the advertisement nor sixty days after the date of default.</p> <p>(c) If there is no newspaper of substantial circulation in the municipality in which the self-service storage facility is located, the advertisement shall be posted at least ten days before the date of the sale or other disposition of the personal property in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p>
Delaware	4904( c)	<p>(c) After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for 2 consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located. The advertisement shall include:</p> <p style="text-align: right;">(1) A brief and general description of the personal property reasonably adequate to permit its identification as provided for in paragraph (a)(3)b. of this section;</p> <p>(2) The address of the self-service storage facility and the number, if any, of the space where the personal property is located and the name of the occupant;</p> <p>(3) The time, place and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than 30 days after the first publication.</p>

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Florida	83.806	<p>(4)After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for 2 consecutive weeks in a newspaper of general circulation in the area where the self-service storage facility or self-contained storage unit is located. Inasmuch as any sale may involve property of more than one tenant, a single advertisement may be used to dispose of property at any one sale.</p> <p>(a)The advertisement shall include:</p> <ol style="list-style-type: none"> <li>1.A brief and general description of what is believed to constitute the personal property contained in the storage unit, as provided in paragraph (2)(b).</li> <li>2.The address of the self-service storage facility or the address where the self-contained storage unit is located and the name of the tenant.</li> <li>3.The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than 15 days after the first publication.</li> </ol> <p>(b)If there is no newspaper of general circulation in the area where the self-service storage facility or self-contained storage unit is located, the advertisement shall be posted at least 10 days before the date of the sale or other disposition in not fewer than three conspicuous places in the neighborhood where the self-service storage facility or self-contained storage unit is located.</p>
Georgia	10-4-213	<p>After the expiration of the time given in Owner's notice, Owner shall publish an advertisement of the public sale to the highest bidder, once a week, for two consecutive weeks, in a newspaper of general circulation where the self-service storage facility is located. The advertisement shall include: a brief and general description of the personal property, reasonably adequate to permit its identification; the address of the self-service storage facility, and the number, if any, of the space where the personal property is located, and the name of the Occupant; and the time, place, and manner of the public sale. The public sale to the highest bidder shall take place not sooner than fifteen (15) days after the first publication. If there is no newspaper of general circulation where the self-service storage facility is located, the advertisement shall be posted at least ten (10) days before the date of the public sale and in not less than six (6) conspicuous places in the neighborhood where the self-service storage facility is located.</p>
Hawaii	507-66	<p>Method of sale. (a) Fifteen days after sending the final demand and notice of sale, pursuant to section 507-65(1), an advertisement of the sale shall be published once a week for two weeks consecutively in a newspaper of general circulation published in the judicial district where the sale is to be held. The advertisement shall include a general description of the goods, the name of the person on whose account they are being stored, the total sums due, and the name and location of the storage facility.</p>
Idaho	55-2306	<p>(3) Upon expiration of the time specified in subsection (2)(c) of this section, an advertisement of the sale shall be published once a week for two (2) consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located. The advertisement shall include:</p> <ol style="list-style-type: none"> <li>(a) The location, date, time and manner of the sale of the property stored in the self-service facility;</li> <li>(b) A brief and general description of the personal property; and</li> <li>(c) The name and last known address of the lessee.</li> </ol>
Illinois	(770 ILCS 95/4)E (1)-(3)	<p>(E) After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for two consecutive weeks in a newspaper of general circulation where the self service storage facility is located. The advertisement shall include:</p> <ol style="list-style-type: none"> <li>(1) A brief and general description of the personal property reasonably adequate to permit its identification as provided for in division (C)(2) of this Section;</li> <li>(2) The address of the self service storage facility and the number, if any, of the space where the personal property is located and the name of the occupant;</li> <li>(3) The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than 15 days after the first publication. If there is no newspaper of general circulation where the self service storage facility is located, the advertisement shall be posted at least 10 days before the date of the sale or other disposition in not less than 6 conspicuous places in the neighborhood where the self service storage facility is located.</li> </ol>
Indiana	IC 26-3-8-14	<p>(b) The owner shall cause an advertisement of sale to be published one (1) time before the date of the sale in a newspaper of general circulation in the county in which the self-service storage facility is located. The advertisement must include:</p> <ol style="list-style-type: none"> <li>(1) a statement that the personal property stored in the renter's rented space will be sold to satisfy the owner's lien;</li> <li>(2) the address of the self-service storage facility, the number or other designation (if any) of the space where the personal property is located, and the name of the renter; and</li> <li>(3) the time, place, and manner of the sale.</li> </ol> <p>(c) The sale must be held at least ten (10) days after the publication under subsection (b). If, after the publication of notice under this section, the sale of the personal property is not consummated, the owner shall notify the renter in writing at the renter's last known address of the other disposition the owner intends for the property.</p>

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Iowa	578A.4	After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for two consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located. The advertisement shall include: a. A brief and general description of the personal property reasonably adequate to permit its identification as provided for in subsection 1, paragraph "b". b. The address of the self-service storage facility, the number, if any, of the space where the personal property is located, and the name of the occupant. c. The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than fifteen days after the first publication. If there is no newspaper of general circulation where the self-service storage facility is located, the advertisement shall be posted at least ten days before the date of the sale or other disposition in at least six conspicuous places in the neighborhood where the self-service storage facility is located.
Kansas	58-817	(3) At least seven days before the sale, advertise the time, place and terms of the sale in a newspaper of general circulation in the jurisdiction where the sale is to be held. Such advertisement shall be in the classified section of the newspaper. The ad shall state the items that will be released for sale.
Kentucky	359.23	(c) At least three (3) days before the sale, advertise the time, place, and terms of the sale in a newspaper of general circulation in the jurisdiction where the sale is to be held.
Louisiana	4759	(5) Actual receipt of the notice made pursuant to this Section shall not be required. Within ten days after receipt of the notice, or within ten days after its mailing, whichever is earlier, an advertisement of the sale or other disposition of movable property subject to the privilege shall be published on at least one occasion in a newspaper of general circulation where the self-service storage facility is located. The advertisement shall include: (a) A brief and general description of the movable property reasonably adequate to permit its identification as provided for in Paragraph (4)(c) of this Section. (b) The address of the self-service storage facility and the number, if any, of the space where the movable property is located and the name of the lessee. (c) The time, place, and manner of the sale or other disposition.
Maine	1375	B. Publish an advertisement of the sale once a week for 2 consecutive weeks in a newspaper of general circulation in the city or town where the sale is to be held. The advertisement must include a general description of the property as set forth in the rental agreement, the name of the person on whose account it is being held and the time and place of the sale. The sale must take place at least 15 days after the first publication.
Maryland	18-504(b)(3)	(3) At least 3 days before the sale, advertise the time, place, and terms of the sale in a newspaper of general circulation in the jurisdiction where the sale is to be held.
Massachusetts	XV Regulation of Trade	(4) After the expiration of the time given in the notification, an advertisement of the sale must be published once a week for two consecutive weeks in a newspaper of general circulation in the city or town where the sale is to be held. The advertisement must include a description of the property, the name of the person on whose account they are being held, and the time and place of the sale. The sale must take place at least fifteen days after the first publication. If there is no newspaper of general circulation in the city or town where the sale is to be held, the advertisement must be posted at least ten days before the sale in not less than six conspicuous places in the neighborhood of the proposed sale.
Michigan	570.525	(5) After the expiration of the time given in the notice described in subsection (2), except as provided in subsection (6), an advertisement of the sale or other disposition shall be published once a week for 2 consecutive weeks in the print or electronic version of a newspaper of general circulation in the area where the self-service storage facility or self-contained storage unit is located or posted once per week for 2 consecutive weeks on a publicly available website identified in the rental agreement. Regardless of whether a sale involves the property of more than 1 tenant, a single advertisement may be used to advertise the disposal of property at the sale. An advertisement under this section shall include all of the following: (a) A brief, general inventory, as described in subsection (7), of the personal property subject to the lien that is to be sold. (b) The address of the self-storage facility or the address where the self-contained storage unit is located and the name of the tenant. (c) The time, place, and manner of the sale or other disposition. Subject to subsection (15), the sale or other disposition shall not take place sooner than 15 days after the first publication of the advertisement under this section. (6) If there is no newspaper of general circulation in the area where the self-service storage facility or self-contained storage unit is located and a publicly available website is not identified in the rental agreement, the advertisement shall be posted not less than 10 days before the date of the sale or other disposition in not less than 3 conspicuous places in the neighborhood where the self-service storage facility or self-contained storage unit is located.

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Minnesota	336.7-210(b)(5)	(5) After the expiration of the time given in the notification, an advertisement of the sale must be published once a week for two weeks consecutively in a newspaper of general circulation where the sale is to be held. The advertisement must include a description of the goods, the name of the person on whose account the goods are being held, and the time and place of the sale. The sale must take place at least 15 days after the first publication. If there is no newspaper of general circulation where the sale is to be held, the advertisement must be posted at least ten days before the sale in not fewer than six conspicuous places in the neighborhood of the proposed sale.
Mississippi	85-7-125(c)-(d)	(c) After the expiration of the time given in the owner's notice, the owner shall publish, in legal notices, advertisement of the sale to the highest bidder in a newspaper of general circulation where the self-storage facility is located. The notice shall include the address of the self-storage facility where the personal property is located, and the name of the occupant, and the time, place and manner of the sale. (d) A sale to the highest bidder shall take place not sooner than fifteen (15) days after the publication. If there is no newspaper of general circulation in the county in which the self-storage facility is located, the advertisement shall be posted at least ten (10) days before the date of the sale and in not less than six (6) conspicuous places in the neighborhood where the self-storage facility is located.
Missouri	415.4(3)	(3) At least seven days before the sale, advertise the time, place and terms of the sale in a newspaper of general circulation in the jurisdiction where the sale is to be held. Such advertisement shall be in the classified section of the newspaper and shall state that the items will be released for sale.
Montana		Does not have a self-service storage statute
Nebraska		Does not have a self-service storage statute
Nevada	108.477	2. The owner shall advertise the sale once a week for 2 consecutive weeks immediately preceding the date of the sale in a newspaper of general circulation in the judicial district where the sale is to be held. The advertisement must contain: (a) A general description of the personal property to be sold; (b) The name of the occupant; (c) The number of the individual space for storage at the facility where the personal property was stored; and (d) The name and address of the facility. 3. If there is no newspaper of general circulation in the judicial district where the sale is to be held, the advertisement must be posted 10 days before the sale in at least six conspicuous places near the place of the sale.
New Hampshire		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale
New Jersey		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale

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New Mexico	48-11-7	<p>D. After the expiration of the time given in the notice of intent to enforce a lien, the owner shall publish an advertisement of the sale or other disposition of the property once a week for two consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located. The advertisement shall include:</p> <p>(1) a brief and general description of the personal property reasonably adequate to permit its identification as provided in Paragraph (2) of Subsection B of this section, the address of the self-service storage facility where the personal property is located and the name and last known address of the occupant; and</p> <p>(2) the time, place and manner of the sale or other disposition. The sale or disposition shall take place not sooner than fifteen days after the first publication. If there is no newspaper of general circulation in the county where the self-service storage facility is located, the owner shall post the advertisement at least ten days prior to the sale or other disposition in at least six conspicuous places in the neighborhood where the self-service storage facility is located.</p>
New York		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale
North Carolina	44A-43(b)	<p>(1a) Not less than five days prior to sale by public sale, the lienor shall publish notice of sale in a newspaper of general circulation in the county where the sale is to be held. If there is no newspaper of general circulation in the county where the sale is to be held, notice of sale shall be published in any publication that accepts classified advertisements and has a general circulation in the county where the sale is to be held.</p>
North Dakota	35-33-05(2)	<p>2. Publish, once a week for two consecutive weeks, with the first publication not more than thirty days before the sale and the last publication at least seven days before the sale, the time, place, and terms of the sale in a newspaper of general circulation in the county where the self-service storage facility is located.</p>
Ohio	5322.03	<p>(F) After the expiration of the time given in the notice, an advertisement of the sale shall be published once a week for two consecutive weeks in a newspaper of general circulation in the county in which the self-service storage facility is located. The advertisement shall include: (1) A brief and general description of the personal property as required by division (C)(3) of this section, except that the description shall describe the contents of any trunk, valise, or box that is locked, fastened, sealed, or tied in a manner that deters immediate access to its contents, if the trunk, valise, or box is opened by the owner prior to the date on which the advertisement of sale is published;</p> <p>(2) The name and last known address of the occupant who rented the storage space in which the personal property was stored;</p> <p>(3) The address of the self-service storage facility;</p> <p>(4) The time, place, and manner of the sale.</p> <p>The sale shall take place at least fifteen days after the first publication. If there is no newspaper of general circulation in the county in which the self-service storage facility is located, the advertisement shall be posted at least ten days before the date of the sale in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p>
Oklahoma	42-197	<p>F. After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for two (2) consecutive weeks in a newspaper of general circulation in the county where the self-service storage facility is located.</p> <p>G. The advertisement prescribed by subsection F of this section shall include:</p> <p>1. A brief and general description of the personal property reasonably adequate to permit its identification as provided in paragraph 2 of subsection D of this section, the address of the self-service storage facility and the number, if any, of the space where the personal property is located, and the name of the occupant and his last-known address;</p> <p>2. The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than fifteen (15) days after the first publication; or</p> <p>3. If there is no newspaper of general circulation in the county where the self-service storage facility is located, the advertisement shall be posted at least ten (10) days before the date of the sale or other disposition in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p>

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Oregon	87.691	<p>(2) After the time specified in the notice given under ORS 87.689 expires, if the personal property subject to the lien created by ORS 87.687 has a fair market value of more than \$100, the owner shall cause an advertisement of the sale to be published once a week for two consecutive weeks in a newspaper of general circulation in the city or county in which the self-service storage facility is located. If there is no newspaper of general circulation in the city or county, the advertisement must be posted in not fewer than six conspicuous places in the neighborhood in which the self-service storage facility is located. The advertisement must include:</p> <p>(a) The address of the self-service storage facility, the number, if any, of the space where the personal property is located and the name of the occupant.</p> <p>(b) The time, place and manner of the sale.</p>
Pennsylvania	1907	<p>(a) Publication.--After the expiration of the time stated in the notice and if the personal property has not otherwise been disposed of, the owner shall cause an advertisement of sale to be published two times preceding the date of sale in a newspaper of general circulation which serves the area where the self-service storage facility is located. The advertisement shall include:</p> <p>(1) A statement that the contents of the occupant's leased space shall be sold to satisfy the owner's lien.</p> <p>(2) The address of the self-service storage facility and the number or other description, if any, of the space where the personal property is located and the name of the occupant.</p> <p>(3) The time, place and manner of sale.</p> <p>(b) Posting of sale notice.--If there is no newspaper of general circulation where the self-service storage facility is located, the owner shall post written advertisements containing all of the required information at least ten days before the date of the sale in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p> <p>(c) Time of sale.--The sale shall take place no sooner than ten days after the first publication or posting.</p>
Rhode Island	34-42-4	<p>(2) If the owner is not able to obtain personal service on those persons entitled to notice or if the certified mail return receipt is not signed by the person to whom notice must be sent then the owner shall be required to give notice by publication once a week for three (3) successive weeks in a newspaper of general circulation in the city or town where the person to receive the notice was last known to reside.</p> <p>(3) When notice is by publication, the notice does not have to include an itemized statement of the claim but only a statement as to the amount of money due or the time of the final notice, nor is a general description of the personal property subject to the lien required. The demand for payment of the claim by a specified date shall set forth a date no less than thirty (30) days after the date of the published notice.</p> <p>(b) Once notice is sent to an occupant, the owner may deny the occupant access to the leased space in a reasonable and peaceful manner; provided, however, that the occupant may have access at any time for the sole purpose of viewing the contents of his or her leased space to verify the contents thereof.</p> <p>(c) After expiration of the time given in the notice, if the claim has not been paid in full as demanded, the occupant's right to use the storage space terminates, and the owner may enter the storage space and remove any personal property found therein to a place of safekeeping.</p> <p>(d) After expiration of the time given in the notice, if the claim has not been paid in full as demanded and the owner wishes to sell the personal property to satisfy its lien, an advertisement of the sale must be published once a week for two (2) consecutive weeks in a newspaper of general circulation where the sale is to be held. The advertisement must include a general description of the personal property, the name of the person on whose account it is being stored and the time and place of sale. The sale must take place no sooner than ten (10) days after the first publication. If there is no newspaper of general circulation where the sale is to be held, the advertisement must be posted at least ten (10) days before the sale in not less than six (6) conspicuous places in the neighborhood of the proposed sale.</p>
South Carolina	39-20-45	<p>After the expiration of the fifty-day default period, the owner shall publish an advertisement of the public sale to the highest bidder once a week for two consecutive weeks in a newspaper of general circulation where the self-service storage facility is located. The advertisement shall include: a brief and general description of the personal property, reasonably adequate to permit its identification; the address of the self-service storage facility and the number, if any, of the space where the personal property is located, and the name of the occupant; and the time, place, and manner of the public sale. The public sale to the highest bidder shall take place not sooner than fifteen days after the first publication. If there is no newspaper of general circulation where the self-service storage facility is located, the advertisement must be posted at least fifteen days before the date of the public sale and in not less than six conspicuous places in the neighborhood where the self-service storage facility is located.</p>

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South Dakota	44-14-3	<p>(4) After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published once a week for two consecutive weeks in a newspaper of general circulation where the self-service storage facility is located. The advertisement shall include:</p> <ul style="list-style-type: none"> <li>(a) A brief and general description of the personal property reasonably adequate to permit its identification as provided for in subdivision (3) of this section;</li> <li>(b) The address of the self-service storage facility and the number, if any, of the space where the personal property is located and the name of the occupant; and</li> <li>(c) The time, place, and manner of the sale or other disposition. The sale or other disposition shall take place not sooner than fifteen days after the first publication;</li> <li>(5) If there is no newspaper of general circulation where the self-service storage facility is located, the advertisement shall be posted at least ten days before the date of the sale or other disposition in not less than six conspicuous places in the neighborhood where the self-service storage facility is located;</li> </ul>
Tennessee	66-31-105(G)	<p>(G) After the expiration of the time stated in the notice and if the personal property has not otherwise been disposed of, the owner shall cause an advertisement of sale to be published two (2) times preceding the date of sale of the personal property in a newspaper of general circulation which serves the area where the self-service storage facility is located. The advertisement shall include:</p> <ul style="list-style-type: none"> <li>(i) A statement that the contents of the occupant's leased space shall be sold to satisfy the owner's lien;</li> <li>(ii) The address of the self-service storage facility and the number or other description, if any, of the space where the personal property is located and the name of the occupant;</li> <li>(iii) The time, place and manner of sale. The sale shall take place not sooner than ten (10) days after the first publication. If there is no newspaper of general circulation where the self-service storage facility is located, the owner shall post written advertisements containing all of the required information at least ten (10) days before the date of the sale in not less than six (6) conspicuous places in the neighborhood where the self-service storage facility is located, and at least one (1) notice shall be placed at the courthouse of the county where the facility is located, in a conspicuous place;</li> </ul>
Texas	55.044	<p>(a) The notice advertising the sale must contain: 1) a general description of the property;</p> <p>(2) a statement that the property is being sold to satisfy a landlord's lien;</p> <p>(3) the tenant's name;</p> <p>(4) the address of the self-service storage facility; and</p> <p>(5) the time, place, and terms of the sale.</p> <p>(b) The lessor must publish the notice once in each of two consecutive weeks in a newspaper of general circulation in the county in which the self-service storage facility is located. If there is not a newspaper of general circulation in the county, the lessor may instead post a copy of the notice at the self-service storage facility and at least five other conspicuous locations near the facility.</p>
Utah	38-8-3	<p>(5) (a) After the expiration of the time given in the notice, an advertisement of the sale or other disposition shall be published: (i) (A) if there is a newspaper of general circulation in the county where the self-service storage facility is located, once a week for two consecutive weeks in a newspaper of general circulation in that county; or (B) if there is not a newspaper of general circulation in the county where the self-service storage facility is located, by posting the advertisement of sale or other disposition in not less than six conspicuous places in the neighborhood where the self-service storage facility is located; and</p> <p>(ii) in accordance with Section 45-1-101 for two weeks.</p> <p>(b) The advertisement described in Subsection (5)(a) shall include:</p> <p>(i) a brief and general description of the personal property reasonably adequate to permit its identification as provided for in Subsection (3)(b); the address of the self-service storage facility and the number, if any, of the space where the personal property is located; and the name of the occupant and his last known address; and</p> <p>(ii) the time, place, and manner of the sale or other disposition, which sale or other disposition shall take place not sooner than 15 days after the first publication.</p>
Vermont		Does not have a self-service storage statute

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Virginia	55-419	F. Any public auction of the personal property shall be held at the self-service storage facility or at the nearest suitable place to where the personal property is held or stored. An advertisement shall be published in a newspaper of general circulation in the county, city or town in which the public auction is to be held at least once prior to the public auction. The advertisement must state (i) the fact that it is a public auction; (ii) the date, time and location of the public auction; and (iii) form of payment.
Washington, D.C.	40-404	(3) At least 3 days before the sale, advertise the time, place, and terms of the sale in a newspaper of general circulation in the jurisdiction where the sale is to be held.
Washington		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale
West Virginia	38-14-5	f) Any public auction of the personal property shall be held at the self-service storage facility or at the nearest suitable place to where the personal property is held or stored. An advertisement shall be published in a newspaper of general circulation in the county or municipality in which the public auction is to be held not less than twenty days prior to the public auction. The advertisement must state the: (1) Fact that it is a public auction; (2) Date, time and location of the public auction; (3) Date, time and location which the property may be inspected; and (4) Form of payment acceptable.
Wisconsin	704.9	704.90(6)(a)4. 4. An advertisement of the sale is published once a week for 2 consecutive weeks in a newspaper of general circulation where the self-service storage facility or unit is located. 704.90(6)(a)5. 5. The advertisement under subd. 4. contains all of the following:  704.90(6)(a)5.a. a. A brief and general description of the personal property reasonably adequate to permit its identification, as provided in the notices under sub. (5) (b).  704.90(6)(a)5.b. b. The address of the self-service storage facility or of the operator of the self-service storage unit and the name of the lessee.  704.90(6)(a)6. 6. The sale takes place not sooner than 15 days after the first publication under subd. 4.
Wyoming		Does have a self storage statute, but there is no requirement for newspaper publication of notice before sale