

## Public Notice Site Goes Live

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By [Sarah Bauer](#) on September 16, 2014 in [Latest News](#), [Member News](#)

*MNA strives for 100% member participation*

The Minnesota Newspaper Association has launched an online clearinghouse – an aggregate collection – of Minnesota public notices.

All notices posted at the site, [mnpublicnotice.com](#) have also been printed in member newspapers. Your newspaper will be contacted soon and asked to participate in this state-wide newspaper effort (you can also sign up today, directions below).



*Ensure your newspaper’s notices are included on mnpublicnotices.com. Sign up today!*

MNA’s public notice website will be the central Internet location for searching, viewing and printing an aggregation of Minnesota public notices. The MNA Board of Directors believes that this new service will make an important statement that newspapers are doing everything possible to serve the public by both printing and publishing online public notices in newspapers widely distributed in the community and also aggregating all public notices in a searchable format on the Internet.

Users can search notices by keyword, date, newspaper, county or city, at no charge. The site also includes a custom “Smart Search” feature, available for a subscription fee that allows users to have selected notices delivered automatically to their inboxes as they are posted.

Public notices inform citizens of the everyday activities of government. From government spending to developing new policies, public notices provide a wealth of information about issues facing communities such as building projects, foreclosures, zoning, liquor licenses, public meetings, school-related issues and much more. Public notices are essential to democracy and an informed citizenry. Without public notices, citizens cannot properly and adequately make informed decisions.

Training and support will be available to all MNA member newspapers, and there is currently no cost to participate. The process of uploading notices to the site is simple, and will become standard operating procedure for you after a few uses. The system requires no special software or technology.

### Why is MNA doing this?

State press associations across the country are keenly aware of the need to address the growing pressure by state legislatures and local government groups to post public notices on their own websites rather than publish them in newspapers. There are more than 33 states that have some version of a statewide public notices website. The MNA website will create state-of-the-art online access that complements the effective and permanent system of printed, published and distributed public notices. It will be an additional service to the public, at no expense to taxpayers.

The MNA Board of Directors and its Public Notice Task Force are very excited about this project. It is imperative that newspapers give their full cooperation to this effort to get all public notices published in the State of Minnesota on to this site. We are convinced this will assist newspapers in remaining the most significant source for vital information about government activities.

### Sign up today!

You can sign up today to begin posting your newspaper’s public notices. The process of signing up is very simple – please visit the link below, fill out the form and click submit. MNA Program Director Sarah Bauer will contact your chosen site admin for setup and training soon after the completed form is received.

Something to consider: When choosing who your [mnpublicnotice.com](#) admin will be, select a person who uploads public notices to your own website, or who collects and prepares public notices in text form before your newspaper is laid out.

To sign up, visit: <https://mna.wufoo.com/forms/mnpublinoticecom-signup-form/>

**Questions? Concerns?** Please contact Sarah Bauer (612-278-0250 or [sarah@mna.org](mailto:sarah@mna.org)).

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[September 2014](#)  
[August 2014](#)  
[July 2014](#)  
[June 2014](#)  
[May 2014](#)  
[April 2014](#)  
[March 2014](#)  
[February 2014](#)  
[January 2014](#)  
[December 2013](#)  
[November 2013](#)  
[October 2013](#)  
[September 2013](#)  
[August 2013](#)  
[July 2013](#)  
[June 2013](#)  
[May 2013](#)  
[April 2013](#)  
[March 2013](#)  
[February 2013](#)  
[January 2013](#)  
[December 2012](#)  
[November 2012](#)  
[October 2012](#)  
[September 2012](#)  
[August 2012](#)  
[July 2012](#)  
[June 2012](#)  
[May 2012](#)  
[April 2012](#)  
[March 2012](#)  
[February 2012](#)  
[January 2012](#)

### About the Minnesota Newspaper Association

MNA is the voluntary trade association of all general-interest newspapers in the State of Minnesota, acting on behalf of the newspaper press of the state, representing its members in the legislature and in court, managing local/regional/national newspaper advertising placement, operating a press release service, and working to enhance the quality of the state’s newspapers.

### Search the Site

### Recent Tweets

What is your #newspaper doing to celebrate National Newspaper Week? Send us your examples!  
<http://t.co/XUCfn7hA8>  
- Wednesday Oct 8 - 2:35pm

Newspaper, magazine subscribers warned of deceptive renewal offers: <http://t.co/at80q6cVnJ>  
[@StarTribune](#) [@TheFirstBBB](#)  
- Tuesday Oct 7 - 4:06pm

Did you know that Oct. 11 is International Newspaper Carrier Day? Resources from [@NAAupdates](#): <http://t.co/dtwD6ydejb>  
[#newspaperweek](#)  
- Tuesday Oct 7 - 2:57pm

RT [@Poynter](#): Happy National Newspaper Week!  
<http://t.co/4ZtaqSoJyF> (pssst... it’s not just about newspapers) <http://t.co/g7EDQfy8O4>  
- Monday Oct 6 - 8:13pm

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