The San Diego

## Daily Transcript gets new life By Lori Weisberg | 6:50 p.m. Aug. 27, 2015 TUESDAY, JULY 14, 2015

The Daily Transcript City Council outlines zero waste goal Inside The San Diego City Cour would entail eliminating or cling roughly 332,000 tons of See Waste on 7A Rear Adm. Rich assumes command Portions of nine shopping SDSU research grants for May total \$9.6 million By JAMES PALEN San Diego State Univer retail property on Carlsbad VIIage Drive has been sold for year ended June 30, but figures for the final month may not be released for a **TECHNOLOGY** ► Microsoft Corp. is getting ready to release its Windows 10 Through May, SDSU had tallied operating system to customers on July 29 but it won't be availyear, which began July 1, 2014. By the end of May during the prior fiscal year, SDSU had brought in just more than able pre-installed on computers that day as has been the practice with previous Windows But 2013-14's final numbers bolstered by a larger-than-average A new version of The Daily Transcript will start publishing next week. — San Diego Union-Tribune file photo The Daily Transcript, which is scheduled to cease publication next Tuesday

masthead by the Los Angeles-based Daily Journal Corp., the newspaper announced Thursday.

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While the Daily Journal did not buy the newspaper company itself, its purchase means it will be able to put out a print publication under the name of The Daily Transcript and as part of that, publish "public notice advertising," explained Transcript Publisher Robert Loomis.

following a 130-year run, will live on, thanks to the purchase of its name and

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> company searches for someone to buy the domain name and continue to operate the online site. California Inc. business newsletter Sign up for our business newsletter for the week's top business headlines from the editors of The San Diego Union-Tribune and the LA Times. Hits your inbox every Monday by 7 a.m. Submit **Enter Email**

> The Daily Journal Corp., which operates small business and legal newspapers in

California and Arizona, has hired four Transcript reporters and is expected to

Meanwhile, the Transcript's website, sddt.com, will continue indefinitely as the

publish its first version of the new Transcript on Wednesday, Loomis said.

## "What we are doing is going forward with the website, we held that back," Loomis

6,000 paid web subscribers, and 1,500 subscribers to the paper. Our entire strategy for years has been to gradually eliminate the print side and go just to the web." Daily Journal President Gerald Salzman declined to comment Thursday on the

sale because "we are still making our plans." Salzman's formal announcement of

Loomis said the Transcript, long known as a business-focused newspaper, is still

company is also shopping the building it owns, as well as a parking lot across the

retaining, for the time being, close to 50 staff members, down from 70. The

its purchase also mentioned that it will also maintain a website known as

said. "The majority of our revenue has come from the digital side of the house for

the last couple of years, and when the decision to shut down was made, we had

street. It did not sell its web subscribers nor its digital archives but among the assorted assets the Daily Journal did buy were the bound volumes of the newspaper dating back to 1970, Loomis added. More from Lori Weisberg **Lori Weisberg** 



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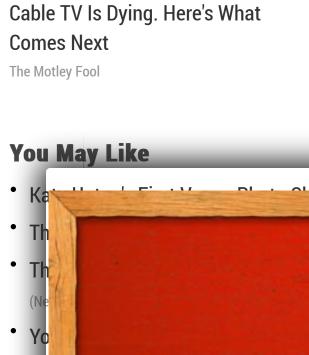
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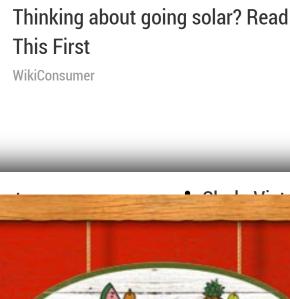
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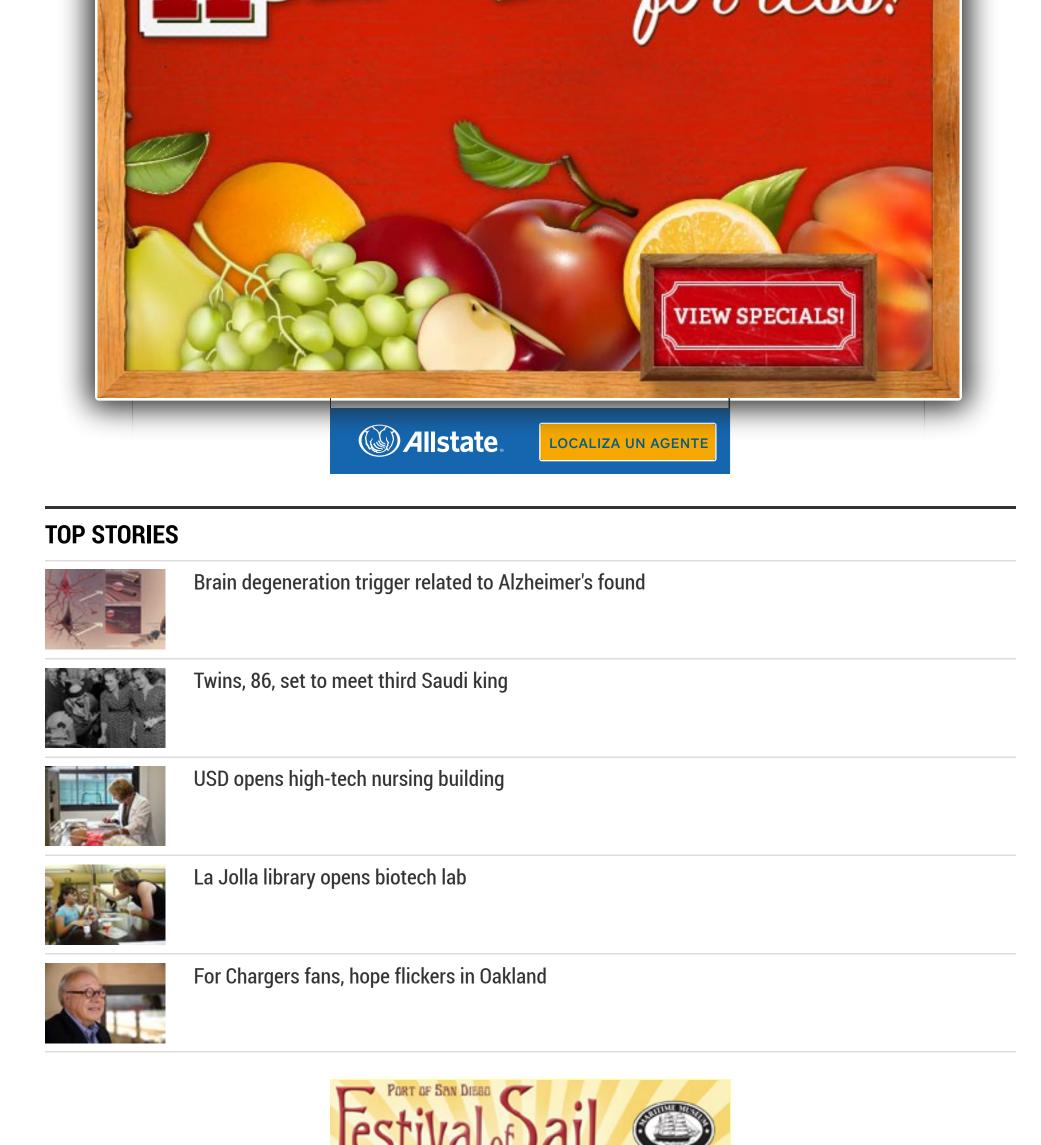


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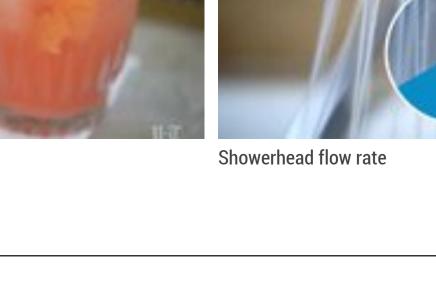
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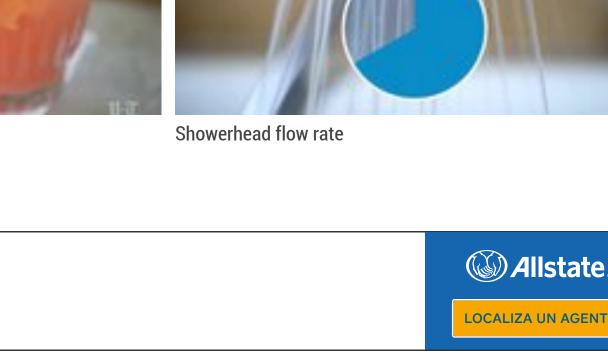
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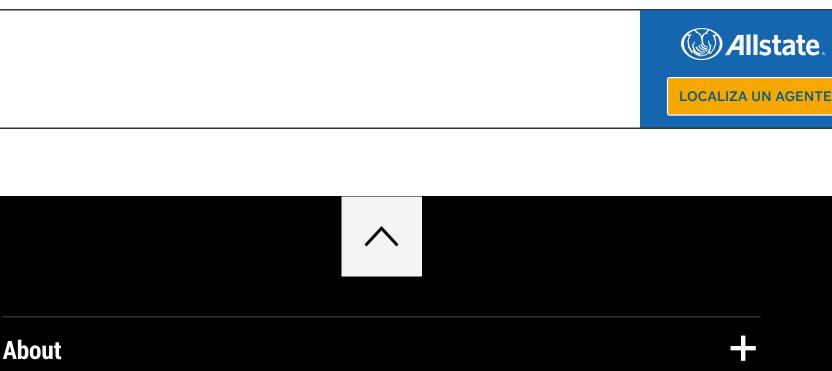
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