

PUBLIC NOTICE

You are hereby informed that an assault on your readers' right to know has commenced and will continue for years to come. You are requested to appear on September 22 in Franklin, TN, to respond to this assault. [Register online](#) or contact the Public Notice Resource Center below.

WHO SHOULD APPEAR: Publishers, editors, newspaper website developers, graphic designers, lobbyists and association managers who are ready to enlist in the defense of readers' rights to be informed through newspapers: independent, verified, archived and accessible public notices.

WHAT: Half-day symposium on promoting and defending newspaper public notices

WHEN: 11:30 a.m. welcome, noon working lunch; full afternoon of instruction and discussion. Conclude for NNA Trade Show at 4 p.m. See schedule of topics [here](#) (link)

WHERE: Marriott Cool Springs Hotel, Franklin, TN. The conference will be co-located with the National Newspaper Association Convention. Please call 1-800-228-9290 and request the NNA group rate of \$140, or [reserve your room online here](#). The NNA group rate expires on August 25, 2016.

WHY: Because every state legislature is being asked to remove public notices from newspapers and put them instead on obscure websites

METES AND BOUNDS: The range of public notice begins with local government finances and continues through foreclosures and contract bids, storage auctions and unclaimed property. These are presently located in newspapers and on newspaper websites. They cover a wide territory of public accountability and transparency rights that belong to the general public. The right to know ends when a legislature or other body decides to eliminate transparency through newspaper notices.

TO CLAIM YOUR READERS' RIGHTS: Learn from top lobbyists; improve readership; survey proper use of digital tools to make public notices most useful; find areas for improvement. Equip your newspaper to serve readers and win the battles for public notice.

COST: \$25 per person, includes lunch.

DISCLAIMER: This notice is not intended for people who believe government can be its own watchdog.

TO RESPOND TO THIS NOTICE: Register [here](#). Plan today to be in Franklin for this critical meeting.

PUBLIC NOTICE RESOURCE CENTER

First Newspaper

BEST PRACTICES IN PUBLIC NOTICE SYMPOSIUM

September 22, 2016
Cool Springs Marriott, Franklin TN
www.pnrc.net • (703) 237-9806